

*Premier Roofing of California\_PROC*  
*“Integrity - Doing the right thing when no-one else is looking”*

SERGIO GARCIA (Project manager Norther and Southern California Region)

Sabio Soria (San Diego Company foremen)

Abisael Barrajas (Aby) Bakersfield Foremen  
P.O Box 609 Poway, CA. 92074

Email: PremierRoofingCA@Gmail.com

### **Company Objective**

To build a strong long lasting professional relationship with our neighbors throughout San Diego county, Orange County and Central California, while providing an ethical and reliable service.

Customer always comes first and conducting business in a respectful and ethical manner is the only way to assure customer satisfaction.

Relationships with companies and homeowners in local communities is what we look to do. We will represent you in the most professional manner as we are guest on your home or property.

Please have the peace of mind that we can be trusted and relied upon. Please know that our goal is to take on every task/job one at a time. No matter how small or big the task is, you as our customer are our number one priority (If it's important to you, it's important to us).

We always have a time frame indication for each task and if that time frame changes or extends longer then anticipated it is because our goal is to have the work/task to be as perfect as possible.

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### **Business History / Product Install & Basic Carpentry**

Original C39 License was acquired 2006. After establishment in 2014 in San Diego area our way of communicating may continue to changed. But our customer service philosophy is to remain the same.

Although we have worked with many materials over the years we stick with the best materials that work for your home or business.

Residential & Commercial Flat Roof installation to Cool Roof systems (Low E Thermosheet) to standard Asphalt (30, 40 or 50 year comp shingles) to Torchdown or rubberized flat roof applications.

Certified in Gerard/ Boral Metal Roofing panels and extensive experience with all composition products such as: Malarkey, Owens Corning, GAF.

Standard weight & Light Weight. (With and without batten systems)

Eagle, Boral or US Clay Tile to Specialty discontinued Standard weight and Clay Tile. Experience with synthetic or composite like materials.

### **Flat roof applications:**

American, Dividen to Polyfresko touchdown

### **Wood Replacement:**

Extensive and quality experience with Rough saw facia, showdown boards, ship lap, plywood installation, replacement & repair

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### **Philosophy & Experience with today's products/materials:**

Although there may be many products and materials and companies offering a “50 year warranty”.

We advise our potential clients to ask specific questions as all to most manufacturers warranty is a standard 10 year.

What we find is that most of our clients are **not informed** that those warranties are pro-rated after 10 years.

We use and find that (40lbs) asphalt base underlayment is the best product to bond with your nailing.

Although (synthetic) underlayment is very popular and easier to work with, we as a company have found that the original use it was used for (Metal roofing applications) under a wood batten system is truly what it was meant for.

Many are rated and approved as a water barrier but found it is most commonly used because it's light weight (25-30lbs) with 1,000 linear ft opposed to our (80lbs heavy duty) asphalt base underlayment that only provides 200 linear feet.

Synthetic **is not a better product** in our professional opinion, just another product that is available to use.

As a company we are very transparent to all of our clients. At the end of the day it's you choose to do business with.

We at PROC hope it's us and also know that we would never send someone to you home that we would not have at our own, nor would we ever use a product that we wouldn't use on our own.